

# 2016 POLITICAL FALL SPENDING ETHI-POL-GREGG FOR GOVERNOR-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858725	5/5-5/9	3	\$ 600.00	\$ 90.00	\$ 510.00		\$ 510.00	\$ 510.00		64527
859980	5/10-5/16	5	\$870.00	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64589
863107	5/17-5/23	5	\$870	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64696
874455	6/8-6/13	6	\$940	\$ 141.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
878338	6/14-6/20	6	\$ 940.00	\$ 799.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
881596	6/21-6/27	6	\$940	\$ 799.00	\$799		\$799	\$799		credit car
893388	6/28-7/4	2	\$ 400.00	\$ 60.00	\$ 340.00		\$ 340.00	\$ 340.00		credit car
896559	7/5-7/11	6	\$ 1,040.00	\$ 156.00	\$ 884.00		\$ 884.00	\$ 884.00		credit car
902375	7/12-7/18	7	\$ 740.00	\$ 111.00	\$ 629.00		\$ 629.00	\$ 459.00		credit car
includes 1 spot added as make good for spot missed last week totals are correct										
902375 revised	7/12-7/15	3	\$ 200.00	\$ 30.00	\$ 170.00		\$ 170.00	\$ 459.00	\$ 459.00	
client pulled schedule eff 7/14. will apply credit later										
905465	7/19-7/25	5	\$ 540.00	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit car
908434	7/26-8/1	5	\$ 540.00	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit car

912274	8/2-8/8	7	\$ 440.00	\$	66.00	\$ 374.00	\$ 374.00	\$ 374.00	credit car
915348	8/9-8/15	1	\$ 70.00	\$	10.50	\$ 59.50	\$ 59.50	\$ 59.50	credit car
918266	8/21/16	1	\$ 70.00	\$	10.50	\$ 59.50	\$ 59.50	\$ 59.50	credit car
921911	8/23-8/29	1	\$ 70.00	\$	10.50	\$ 59.50	\$ 59.50	\$ 59.50	credit car
925201	8/30-9/5	1	\$ 70.00	\$	10.50	\$ 59.50	\$ 59.50	\$ 59.50	credit car
927798	9/6-9/12	14	\$ 2,870.00	\$	2,439.50	\$ 2,439.50	\$ 2,439.50	\$ 2,439.50	credit car
930435	9/13-9/19	17	\$ 2,735.00	\$	410.25	\$ 2,324.75	\$ 2,324.75	\$ 2,324.75	credit car
933701	9/20-9/26	21	\$ 3,760.00	\$	564.00	\$ 3,196.00	\$ 3,196.00	\$ 3,196.00	credit car
919302	9/27-10/3	16	\$ 2,205.00	\$	330.75	\$ 1,874.25	\$ 1,874.25	\$ 1,874.25	credit car
919321	10/4-10/10	11	\$ 1,585.00	\$	237.75	\$ 1,347.25	\$ 1,347.25	\$ 1,347.25	credit car
		14	\$ 2,445.00	\$	366.75	\$ 2,078.25	\$ 731.00	\$ 731.00	credit car

**TOTALS**

## CONTRACT



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

<b>Contract / Revision</b> 919321 /		<b>Alt Order #</b> 25267513
<b>Product</b> Gregg/Gov		
<b>Contract Dates</b> 10/04/16 - 10/10/16	<b>Estimate #</b> 4843	
<b>Advertiser</b> POL/Gregg for Governor (D)		<b>Original Date / Revision</b> 10/04/16 / 10/04/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> ETHI	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>Agency Code</b> 9915780	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b> IN5252/SP2893/TO824		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	10/04/16	10/10/16	M-F 4p-5p	M-F 4p-5p		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---11--				2	\$35.00				
Week:		10/10/16	10/16/16	1-----				1	\$35.00				
2	ETHI	10/09/16	10/09/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$200.00				
3	ETHI	10/04/16	10/10/16	News 10 on Fox	10p-1030p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-1---				2	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	ETHI	10/03/16-10/09/16	News 10 on Fox	10p-1030p	-Tu-Th----	:30		\$250.00		NM		
			See MG 3.6										
	6	ETHI	10/05/16-10/05/16	News 10 on Fox	10p-1030p	---W-----	:30		\$250.00		NM		
			Ⓜ MG for 3.3 10/04										
Week:		10/10/16	10/16/16	1-----				1	\$250.00				
4	ETHI	10/09/16	10/09/16	Su 10p-11p	10p-11p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				2	\$70.00				
D 5	ETHI	10/08/16	10/08/16	Sa 10p-11p	10p-11p		:30				NM	0	\$0.00
N 6	ETHI	10/04/16	10/04/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-----				1	\$150.00				
N 7	ETHI	10/08/16	10/08/16	College Football	College Football		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				2	\$125.00				
N 8	ETHI	10/09/16	10/09/16	Reg Season Colts (LIT)	Reg Season Colts		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$750.00				
N 9	ETHI	10/09/16	10/09/16	Fox News Sunday	9a-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$100.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
919321 /	25267513

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	Gregg/Gov	4843

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	10/04/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Totals												0.00	14	\$2,445.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	14	\$2,445.00	(\$366.75)	\$2,078.25
<b>Totals</b>	14	\$2,445.00	(\$366.75)	\$2,078.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25267513

CPE: 755/765/4843

Agency: BUYING TIME,LLC  
650 Massachusetts  
AVE NW

Suite 210

Washington, DC 20001

Changes as of: 10/4/2016 at 9:32 AM

Flight: 10/4/16 - 10/10/16

Advertiser: Gregg IN Governor

Product: Gregg/Gov

Agency Order #: 5275278

Buyer: Herrick, Cathie

Salesperson: BEN WILMETH  
202-872-5880

Version: Highlighting Makegood 3

Station: ETHI

Market: Terre Haute

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: BEN WILMETH  
202-872-5880

Total \$: \$2,445.00

Total Spots: 14

Total CPP: \$0.00

Total GRP:

Separation:

Comments: ADD = 860  
Rev tot = 2445

#### Station Comment

Ben - line 5 is n/a due to fox college football - I can offer additional spot on line 4, same rate, please advise. thanks - tammy

919321



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25267513	<b>Changes as of:</b> 10/3/2016 at 6:04 PM	<b>Version:</b> Highlighting Revision 6
<b>CPE:</b> 755/765/4843	<b>Flight:</b> 10/4/16 - 10/10/16	<b>Total \$:</b> \$2,445.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 14
650 Massachusetts Ave NW	<b>Product:</b> Gregg/Gov	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5275278	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
	202-872-5880	
<b>Comments:</b> ADD = 860 Rev tot = 2445		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
REV+ 1	Tu-F-M 4p-5p		Harry Connick Jr.	\$35.00	0	30	0	0	1	0	1	0	0	3	\$105.00	\$0.00	0.0
Changes: Program from The Doctors to Harry Connick Jr.																	
2	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
REV 3	Tu-F-M 10p-10:30p		News 10 On FOX	\$250.00	0	30	1	0	0	1	0	0	0	3	\$750.00	\$0.00	0.0
REV 4	Su 10:30p-11p		Sports 10 Instant Replay	\$70.00	0	30	0	0	0	0	0	1	1	1	\$70.00	\$0.00	0.0
REV+ 5	Sa 10:30p-11p		Hollywood Today	\$70.00	0	30	0	0	0	0	0	0	0	1	\$70.00	\$0.00	0.0
Changes: Program from Andy Griffith to Hollywood Today																	
REV- 6	Tu-F-M 10:30p-11p		Access Hollywood	\$150.00	0	30	1	0	1	0	1	0	0	1	\$150.00	\$0.00	0.0
Changes: Program from Andy Griffith to Access Hollywood. Rate from 100 to 150																	
REV- 7	Sa 12n-4p		NCAA Ftbail	\$125.00	0	30	0	0	0	0	2	2	0	2	\$250.00	\$0.00	0.0
MUL 8	Su 1p-4:25p		COLTS/BEARS	\$750.00	0	30	0	0	0	0	0	0	0	1	\$750.00	\$0.00	0.0
Changes: Day/Time from Su 3:30p-7p to Su 1p-4:25p. Program from NFL GAME II to COLTS/BEARS. Rate from 300 to 750																	
REV+ 9	Su 9a-10a		Fox News Sun	\$100.00	0.0	30	0	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0
<b>TOTALS:</b>							<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>14</b>	<b>\$2,445.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

Special  
Instructions

Contract # 25267513

Changes as of: 10/3/2016 at 6:04 PM

Version: Highlighting Revision 6

CPE: 755/765/4843

Flight: 10/4/16 - 10/10/16

Total \$: \$2,445.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Station: ETHI

Total Spots: 14

650 Massachusetts

Product: Gregg/Gov

Market: Terre Haute

Total CPE: \$0.00

AVE NW

Suite 210

Office: WASHINGTON

Washington, DC 20001

Agency Order #: 5275278

Buyer: Herrick, Cathie

Total GRP:

Salesperson: BEN WILMETH

202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: BEN WILMETH

202-872-5880

Separation:

Order Level Comments		
Date/Time	Added by	Comment
10/03/16 6:04 PM	BEN WILMETH	ADD = 860 Rev tot = 2445
10/03/16 6:04 PM	BEN WILMETH	ADD = 860 Rev tot = 2445
09/29/16 11:54 AM	CAROLYN ALLAIRE	In 5, moved spot to air on ln4.ncir
09/29/16 10:49 AM	Tammy Terry	Ben - spot on line 5 n/a due to fox college football - I can offer m/g additional spot on line 4. please advise. thanks - tammy
09/28/16 6:03 PM	CAROLYN ALLAIRE	In 3, moved 1x to air 10/4 to 10/5.ncir
09/28/16 4:35 PM	Tammy Terry	Ben - on line 3, spot n/a on 10/4. can offer m/g on wednesday, 10/5. please advise. thanks - tammy
08/18/16 3:38 PM	CAROLYN ALLAIRE	New Order - Gregg/Gov

Competitive Information	
Market Budget:	\$27,167
ETHI Share:	9%
Comment:	
WAVV:	6%
WTHI:	59%
WTWO:	26%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	14	\$2,445.00	N/A
Total	100%	14	\$2,445.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	14	\$2,445.00
Total	14	\$2,445.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg Contract \$ Comment
Revision	10/3/16 6:04 PM	BEN WILMETH	Revised	3		\$0 \$2,445.00 In 5, moved spot to air on ln4.ncir to ADD = 860 Rev tot = 2445. 7 buylines added or modified.
Revision	10/3/16 5:58 PM	GOTOSTRATAbwilmeth	Updated	8	2	\$860.00 \$2,445.00 Changes: Total \$ from \$1,585.00 to \$2,445.00, Total Spots from 11 to 17, 7 buylines added or modified.
Revision	9/29/16 11:54 AM	CAROLYN ALLAIRE	Confirmed			\$0 \$1,585.00 In 3, moved 1x to air 10/4 to 10/5.ncir to revised order.
Makegood 2	9/29/16 10:49 AM	Tammy Terry	Confirmed			\$0 \$1,585.00 In 5, moved spot to air on ln4.ncir. 2 buylines added or modified.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25267513	<b>Changes as of:</b> 10/3/2016 at 6:04 PM	<b>Version:</b> Highlighting Revision 6
<b>CPE:</b> 755/765/4843	<b>Flight:</b> 10/4/16 - 10/10/16	<b>Total \$:</b> \$2,445.00
<b>Agency:</b> BUYING TIME, LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Advertiser:</b> Gregg IN Governor <b>Product:</b> Gregg/Gov	<b>Station:</b> ETHI <b>Market:</b> Terre Haute <b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5275278	<b>Buyer:</b> Herrick, Cathie <b>Salesperson:</b> BEN WILMETH 202-872-5880	<b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/NOTE <b>Assistant:</b> BEN WILMETH 202-872-5880
		<b>Total Spots:</b> 14 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> <b>Separation:</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/28/16 6:03 PM	CAROLYN ALLAIRE	Confirmed			\$0
Makegood 1	9/28/16 4:35 PM	Tammy Terry	Confirmed			\$0
Revision	8/18/16 3:38 PM	CAROLYN ALLAIRE	Confirmed			\$0
Revision	8/15/16 3:20 PM	BEN WILMETH	Confirmed		1	\$0
New	8/15/16 12:21 PM	BEN WILMETH	New	12		\$1,585.00
						\$1,585.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.